

PRESS RELEASE

Outdoors is the new indoors

New weatherproof de Sede sculptures – made possible by the latest technology

Klingnau, March 2024 – Good news for all those who would also like to furnish their outside space with the sculptural designs by de Sede: new technologies have made this possible. You can now adorn your garden, terrace or yacht with sculptures like the ‘Tatzelwurm’ DS-600 SNAKE or the DS-1025 TERRAZZA – whatever the weather.

Monika Walser, CEO of de Sede: “It was a customer who gave us the idea – he didn’t want to forgo de Sede design and comfort in the outdoor spaces on his yacht. In the beginning we didn’t know how much engineering ingenuity or material testing would be necessary to make our products weatherproof. That’s why I’m even more delighted that our team has succeeded in developing top-quality outdoor solutions – perfect for the coming spring when the weather will be enticing us to step outside once more.”

Arben Mehmeti, COO/Head of Production at de Sede explains: “[This is] thanks to the latest quality standards in the outdoor sector. Nevertheless, de Sede is standing by its history and tradition: we haven’t developed a special outdoor collection but have transformed our legendary premium indoor furniture into weatherproof design icons for outdoor use.”

Special antibacterial and mould-repellent outdoor foam padding in sandwich form (Sede-Out) ensures sufficient ventilation and prevents waterlogging. Different densities ensure optimum seating comfort. Alongside the sustainable composite boards and stainless steel screws in the subframe, metal parts are used that, thanks to cathodic dip painting (CDP or e-coating), have a smooth, shiny finish and are both impact and scratch resistant, non-corrosive and malleable. The wooden frames are made of solid, outdoor-compatible, oiled wood.

As a traditional company committed to quality and durability, de Sede affirms the sustainability of its weatherproof outdoor furniture with a five-year guarantee. CEO Monika Walser: “This emphasises our competence in the processing of premium materials in the areas of construction, fabric and padding.”

The outdoor furniture by de Sede is modular to a large extent, not only making it suitable for use in private settings but also outdoor areas belonging to premium hotel chains, parks, golf resorts and museums – anywhere where timeless design, great comfort and outstanding quality are also appreciated outdoors.

de Sede

For more than a century, this manufacturing company from Klingnau in the canton of Aargau, which started out as a saddle business, has been applying its masterful craftsmanship to produce handmade seating that boasts stunning Swiss precision, materials, ergonomics and durability.

The creations by de Sede are timeless sculptures that stray away from the norm and enhance their surroundings. They reflect the uniqueness of those individuals who like to conscientiously create their own exclusive environment.

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